



SAGE researchmethods

User guide for faculty

The books, reference works, journal articles, and case studies in *SAGE Research Methods* provide everything you and your students need to design and execute a research project. From verifying that a research question is a good one to conducting a literature review to choosing the most appropriate methods, the content in *SAGE Research Methods* will inform every step of the research process. The full range of methods used in the social and behavioral sciences are covered, as are many commonly used in science, technology, and medicine.



Teaching Research Methods Courses

All of the content on *SAGE Research Methods* is designed to instruct readers new to a method or a concept in how to employ that method or concept themselves in their own research. As such, *SAGE Research Methods* is the perfect resource for those teaching Research Methods courses. You can curate reading lists for your students by creating a Reading List and setting it to public. See the Help page for a how-to video.

Your Reading Lists are easy to embed in your course management system. Simply click the Embed button, copy the HTML code, and paste the code onto a page on your site using the HTML editing mode.

Find Sample Assignments on the Faculty Resource Page.



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Supervising Student Research

If you're overseeing a student research project, thesis, or dissertation, you can direct students to **SAGE Research Methods** to help with every step of the research process:

1 Write a Research Question—Students often have a good research topic, but sometimes need help refining their research question. A quick search on **SAGE Research Methods** gives them info on what makes a good, testable research question.

2 Conduct a Literature Review—**SAGE Research Methods** includes info on how to conduct a literature review, as well as how to write up the results.

3 Choose a Method—The video “How do I choose between different research methods” with Stephen Gorard talks about how to select the right method for their research.

- Dictionary and Encyclopedia entries are a great way to get a quick introduction to a method and narrow down the best means of testing their research question.
- If your library has access, **SAGE Research Methods Cases** can also help select methods. Students can search case studies for research questions similar to theirs and use the same or similar methodology.

4 Gather, Analyze, and Present the Data—The many book titles on particular methods equip students to gather and analyze their data, and case studies can show them the obstacles and questions that can often arise in the course of a project to help them anticipate these twists.

5 Dissemination—**SAGE Research Methods** has resources on writing up research findings, completing a dissertation, and submitting work for publication.

For more information on how to use **SAGE Research Methods**, click on the **Help** link in the bottom left corner.




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User guide for students

What are Research Methods and why are they important?

Research Methods are the systematic tools used to conduct research. Basically, they are the rules researchers follow to collect information in order to seek an answer to their research question by collecting data in an accepted manner in order to produce accurate results.

Sound methodology is important to make sure your research results are trusted and respected in your field. In some disciplines, the use of standardized methods is also important to allow fellow researchers to replicate, or repeat, your study. For example, if a new medical study shows that eating chocolate lowers blood pressure, the medical community will want to find other experiments with the same results before doctors start to encourage their patients to eat more chocolate.

Carrying out a research project



What does SAGE Research Methods do?

SAGE Research Methods is an online collection of books and other full-text materials that provide authoritative information and multi-media on how to perform hundreds of research methods. The how-tos for carrying out every step of your research project are here.

If you're looking for	Try
A quick explanation of a term or concept	Dictionary or Encyclopedia entry
In-depth coverage of a specific aspect of a method	Whole books (Little Green and Little Blue Books can be especially useful for method overviews)
In-depth coverage of a specific aspect of a method	Book chapters that hone in on that topic
Actual examples of methods applied in real research contexts	Journal articles or Cases
Sample datasets for hands-on practice or to use in assignments or exams	Datasets
Methods in action	Video

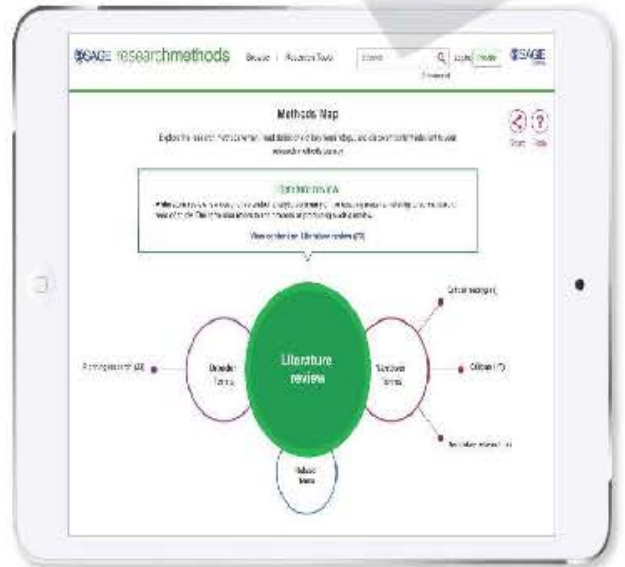
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The Research Process

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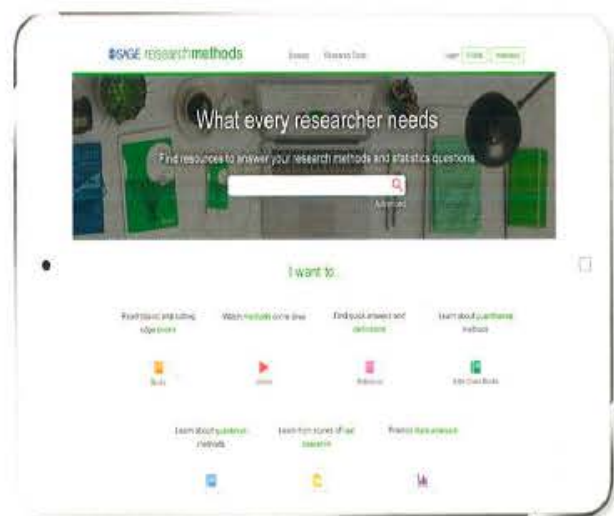
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SAGE researchmethods

What every researcher needs

SAGE Research Methods is an all in one innovative online resource that helps you teach research methods, design research projects, understand or identify new methods, conduct research, and write up the findings. **SAGE Research Methods** includes collections of case studies, teaching datasets, and now video to offer real world applications and hands-on practice for hundreds of qualitative and quantitative research methods.



Key Features

- **Unlimited full-text access** to more than 1000 SAGE books, reference works, and journal articles covering the full breadth of methods used in the social sciences
- Exclusive online access to the complete **Quantitative Applications in the Social Sciences (QASS)** series — the “Little Green Books”
- 50 specially commissioned **short videos** with top SAGE research methods authors
- **Advanced search and discovery tools** including a custom taxonomy and a Methods Map to help visualize the connections between methods

video

Bring research methods to life

SAGE Research Methods Video contains more than 120 hours of video, 60% of which is exclusive to SAGE. You'll find tutorials, case study videos, expert interviews and more, covering the entire research methods and statistics curriculum.

The videos can help bring methods to life: instead of reading about how to conduct a focus group, students can watch one in action. The videos can be set as pre-class viewing to stimulate class discussion, shown in class to provide an alternative viewpoint, or embedded into your course management system for review.

- Includes a **15 hour course on introductory statistics**
- Developed in partnership with an esteemed **international editorial Advisory Board**
- **Interviews and tutorials from experts** such as Kathy Charmaz, Sara Delamont, David Silverman and Ian Shapiro
- Short documentary films made in **leading research centers**, including NatCen, Ipsos Mori and the Pew Research Centre



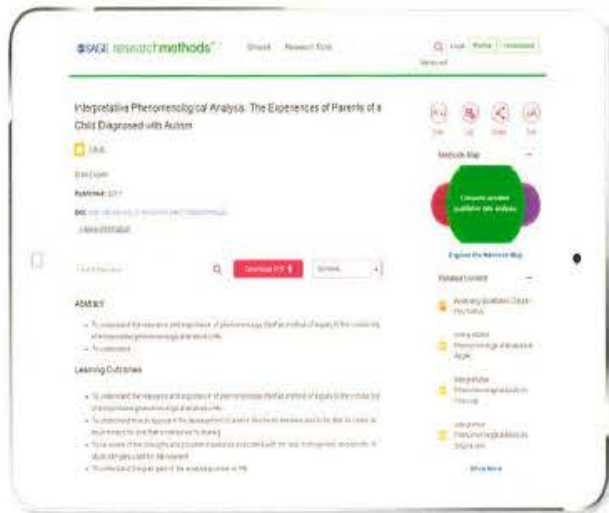
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cases

Are you spending hours searching for or creating cases showing how research methods are applied?

SAGE Research Methods Cases is a collection of hundreds of case studies of real social research, specially commissioned by SAGE, the world's leading publisher of research methods. **Cases** reports not on the results of the study, but how the methods were chosen and used in achieving the results. It is designed to support teaching and learning in research methods.

- Commissioned to **match course content**
- Include **Learning Objectives** and **Discussion Questions** to guide classroom discussion or serve as the starting point for assignments
- Bring a **real-world context** to otherwise dry theoretical methods content
- **Explore the difficulties, nuances, and real-life decisions** that researchers are forced to make in the course of a project
- Can be sorted by **discipline** and **academic level**



datasets

Help students master analytical techniques through hands-on practice

SAGE Research Methods Datasets is a collection of datasets that supports the teaching and independent learning of quantitative and qualitative analytical methods used in the social sciences. The datasets are taken from larger national and international data sources, cleaned and reduced in size and complexity to better facilitate teaching and self-study. They are also perfect for researchers learning a new method or brushing up on an old one.

- **Qualitative and quantitative**
- Cover **all of the main social science fields**, including Business, Education, Health, Political Science, Psychology, and Sociology
- Designed to be **interesting and contemporary**
- Include a **how-to guide** explaining how different statistical or analytical techniques can be applied to each dataset

Use SAGE Research Methods for:

Teaching

- You and your students have access to more than 1000 SAGE methods books and journal articles
- Fully compatible with Blackboard and other online course management tools
- Sample assignments help students easily connect to concepts
- Aids faculty who oversee research papers and theses requiring original research
- Supports different learning styles and academic levels

Researching

- Provides crucial resources to help you write up your methodology for publication in the best research journals
- Provides in-depth understanding of advanced methods and includes online access to the complete Quantitative Applications in the Social Science and the Qualitative Research Methods Series
- Thousands of pages of content help students and researchers at every step of their projects
- Applicable across disciplines



Cases, Datasets and Video are fully integrated and searchable on the **SAGE Research Methods** platform

sageresearchmethods.com

To sign up for a FREE trial, please contact saplibrarymarketing@sagepub.co.uk